Northern Tigers: Building Ethical Canadian Corporate Champions

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Northern Tigers is both a fascinating memoir by one of the most successful executives in North American Business history and a personal manifesto from an outspoken corporate leader on the issues of business ethics and private philanthropy. In Northern Tigers – co-written with veteran business author Paul Grescoe – dink Haskayne filters all his hard-earned wisdom through the lens of his impressive life’s work for an unforgettable portrait of an extraordinary era in Canadian corporate history. In a new foreword, afterword and final chapter co-written with business columnist and radio commentator Deborah Yedlin, this revised edition features developments and analysis by Haskayne of events which have taken place in the decade since the book was first published.