The strategic management of organisations


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Strategic management is a management field focusing on long-term planning and direction of the organization. Strategic management in an organization ensures that things do not happen randomly but according to pre-planned, long-term plans. Read more.

**Strategic Objectives (Strategic Goals).**

**Specific Objectives (Specific Goals).**

**Change Management.**

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**What business strategy is all about—what distinguishes it from all other kinds of business planning—is, in a word, competitive advantage. Without competitors there would be no need for strategy, for the sole purpose of strategic planning is to enable t**

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**How relevant is transaction cost economics to inter-firm relationships in the music industry?**


**Avoid strangling new ideas**


**Inter-organisational relationships in the worldwide popular recorded music industry**


**Factors contributing to the effectiveness of hybrid organisational forms: the case of new product development**


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