"Can we fix it?" : Bob the Builder as a discursive resource for children

Abstract
This thesis examines the discourses and representations constructed in the popular children's television series Bob the Builder—a discursive resource that engages work as its central theme. Through a critical cultural lens, the study uses critical discourse analysis and visual semiotics to explore the constructions of work/er, organization, non-work activities, family, gender, and diversity as they are (re)presented in the show. The study found that Bob the Builder distinctly (re)presents values of the postmodern, postindustrial worker of Western, advanced corporate capitalism. Leisure and play ...

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Bob the Builder (Yes we can). Scoot, muck and Dizzy And Roly too Lofty and Wendy Join the crew Bob and the gang have so much fun Working together They get the job done. Bob the Builder (Can we fix it?) Bob the Builder (Yes we can) Bob the Builder (Can we fix it?) Bob the Builder (Yes we can). Time to get busy Such a lot to do Building and fixing 'Til it's good as new Bob and the gang They can really be found Working all day 'Til the sun goes down. Bob the Builder (Can we fix it?) Bob the Builder (Yes we can) Bob the Builder (Can we fix it?) Bob the Builder (Yes we can). Wow! Oh This ISO is in brilliant condition, this is much better than the US THQ version becuase it crashed when I first started the minigames. Join Bob the Builder in eight "fix-it fun" activities, including Bubble Trouble, Where's Prichard, Hedgehog Rescue, Wendy's Birthday, and more. With a variety of difficulty levels, original voice work, and entertaining music, Bob the Builder: Can We Fix It? delivers loads of fun for kids of all ages. Bob the Builder fait ses débuts sur PlayStation avec une série de huit activités conçues pour les enfants de trois ans et plus. Chacune des activités consiste à guider un des véhicules de construction dans lune des tâches suivantes: Porcupine Rescue, Travis Race Day, Plumbing Puzzle, Can We Build... A game inspired by the children's television program. Players help Bob the Builder and friends complete various activities. Players can select from 3 difficulty levels for each activity. Galerie ». It n'y a pas encore d'image dans cet album. Alternative versions. Bob Le Bricoleur : Réparer C'est Gagné ! A game inspired by the children's television program. Players help Bob the Builder and friends compl Byggare Bob : Kan Vi Fixa Det? A game inspired by the children's television program.